

HOME BUSINESS

preview guide

Camera Ready Ad Submission

- Ads must be the correct size
- All color ads must be CMYK (no RGB or spot colors)
- Images should be 200-300dpi for proper output
- All fonts MUST be imbedded in PDF files
- PDF files must be submitted in high resolution format
- High resolution JPEG or PDF files are preferred
- Questions about file submission email mcmdesigns@comcast.net

Full-Page	8 ³ / ₈ "	10 ⁷ / ₈ "must add 0.2" bleed
Full-Page	9 ³ / ₄ "	7 ¹ / ₂ "without bleed
Half-Page	4 ³ / ₄ "	7 ¹ / ₂ "
Half-Page	9 ³ / ₄ "	3 ¹ / ₂ "
Quarter Page	4 ³ / ₄ "	3 ¹ / ₂ "
Third Page	2 ¹ / ₃ "	9 ³ / ₄ "

Home Business Advertiser will not be held responsible for ads that are not submitted to our specifications. HBA reserved the right to charge \$40/hr for changes.