



# HOT PROSPECTS

from HOME BUSINESS PREVIEW GUIDE

### YOUR DILEMMA:

As a network marketer you must advertise – it's just part of doing business. But once you advertise, the problem then becomes: what are you going to do until your ad reaches the public? You need prospects TODAY, not a couple of months from now! You know that an ad placed RIGHT NOW will not bring leads for at least two long months. If you demand efficiency and effectiveness, there's no way you can wait that long. You need leads tomorrow or it could cost you thousands in lost commissions next month.

### OUR SOLUTION:

We generate 23,000 fresh MLM leads each month from our Network Lead Connection program and our Home Business Preview Guide Mailings. The members of our Network Lead Connection have exclusive rights to these leads for two months. After two months, however, we release these prospects to outsiders. Now is your opportunity to grab some of these prospects for your own downline.

These are not generic network marketing mailing lists – you can get those names from any Tom, Dick, or Harry that has a computer and a couple hundred thousand names. What we are offering is fresh (10-45 day old) respondents to our very own network marketing advertisements. These are people who are searching for a network marketing business that is right for them. If you opportunity is "real" you will be extremely successful with this list.

### DON'T BE FOOLED BY CHEAP LISTS:

When preparing a mailing, our largest expense is not the list rental; it's the printing and postage to mail your offer. In the long run, it costs nearly the same amount of dollars to mail to a cheap list as it does to mail to a high quality prospect list. A lack of quality in mailing leads, however,

will cost you much, much more than any possible savings you could initially incur.

For example, Jim wants to do a 5000 piece mailing. Our list would cost Jim \$350, but the postage and printing would cost him at least \$2200.00. Suppose Jim was reading a magazine and found a list source that was renting RED HOT names for only \$20 per thousand. 5000 names would cost only \$100. WOW! Jim just saved \$250.00. What a wise business decision. He should probably receive some kind of business management award. But... Jim just threw away \$2300.00. As a whole, the list he rented wasn't worth the labels on which it was printed. Jim will either learn a very valuable lesson from his costly mistake or he will never do another mailing as long as he lives! Poor Jimmy!

Although the quality of your offer is very important, the quality of the prospect list is the most crucial element. Don't be penny wise and dollar foolish. Don't be duped by the flashy ads and false promises of some of our competitors. We spend tens of thousands of dollars each month to make sure our list is the best available. Simply put – they do not!

We generate more names for network marketing than any other company in the entire country. Our list is updated continually. You will never receive a name that was generated more than 45 days earlier. We are the only source that has a list of this quality. If you have ever used other lists in the past, try us once and you will never go back. If your offer is strong, our list will for you every time. PERIOD!

To take the first step toward a successful mailing, fill out the order form below: All lists are rented for one-time use only. Lists are seeded to avoid misuse.

## The Leads You Need ... When You Need Them – Now!

### Keep Your Downline Moving With Fresh, Qualified Leads!



## PRIORITY ORDER FORM

CREDIT CARD ORDERS: Phone: 717-426-2438 or Fax 717-313-5892

Format:  Paper  Peel and Stick Labels  Email

### SUPREME MLM PROSPECTS WITH TELEPHONE NUMBERS:

- 500 Prospects - \$99.00
- 1000 Prospects - \$175.00
- 2000 Prospects - \$295.00
- 5000 Prospects - \$625.00
- 10,000 Prospects - \$990.00
- 20,000 Prospects - \$1695.00
- 50,000 Prospects - \$3,750.00

Please complete the following information:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

MLM Company Name \_\_\_\_\_

### SUPREME MLM PROSPECTS:

- 1000 prospects - \$85.00
- 2000 prospects - \$160.00
- 3000 prospects - \$225.00
- 5000 Prospects - \$350.00
- 10,000 prospects - \$600.00
- 50,000 prospects - \$1,100.00

Categories (please check box):

SUPREME MLM PROSPECTS WITH TELEPHONE NUMBERS

SUPREME MLM PROSPECTS

Quantity Ordered: \_\_\_\_\_ Order Total: \$ \_\_\_\_\_

Mail order to: Home Business Advertiser, 15 Village Square, Marietta, PA 17547

Method of Payment:  Check  Money Order  Visa  MasterCard

Amount of charge \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Holders Signature \_\_\_\_\_

All lists are available on peel and stick labels, paper, or email. All prospect files are guaranteed to be 100% deliverable. Any undeliverable names returns to us with 30 days within will be replaced with 10 new names at no charge. Original envelope must accompany any returns. Phone numbers are guaranteed to be no less than 70% accurate.